



PHILIPPINE MEDICAL ASSOCIATION

THEME: "BUILD, BUILD, BUILD PMA!"

Member : World Medical Association (WMA)
Co-Founder : Confederation of Medical Association in Asia and Oceania (CMAAO)
Medical Association of Southeast Asian Nations (MASEAN)

Secretariat : Philippine Medical Association Building, North Avenue, Quezon City 1105
Telephone Numbers: (632) 929-7361; 929-6366; 926-2447 Fax: (632) 929-6951
Mobile Numbers: 0927-5806903; 0947-2994782 (Membership)
0917-8221357; 0918-9234732 (Secretariat)

Email: philmedas@yahoo.com; philmedas@gmail.com; info@philippinemedicalassociation.org;
Website: www.philippinemedicalassociation.org

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MEMORANDUM CIRCULAR NO: 2018-07-12-003

TO : ALL PRESIDENTS OF COMPONENT SOCIETIES

FROM : BENITO P. ATIENZA, MD, FPPS
Overall Chairman, 8th Dr. Fe Del Mundo Bulilit and Teen Health Workers Congress 2018, and Pampanga Medical Society (Host Component Medical Society)

DATE : JULY 12, 2018

SUBJECT : PMA MEDICINE WEEK 2018
CHILD ADVOCACY DAY (September 16, 2018) – (Sunday)

Dear Colleagues,

The Philippine Medical Association and Community Pediatric Society of the Philippines in partnership Child (Bulilit) Health Workers Foundation Inc., Philippine Pediatric Society Section of Community Pediatrics and Philippine League Against Epilepsy and Host Component Medical Society (Pampanga Medical Society) cordially invite your component society to join our celebration of the Child Advocacy Day as part of the Pre-PMA National Medicine Week 2018 with the theme "Pilipinong Manggagamot: Makatao, Mapagkakatiwalaan, Mapaglingkod sa Bayan". This will coincide with 8th Dr. Fe Del Mundo Annual Bulilit and Teen Health Workers Congress on September 16, 2018 (Sunday) 7:00 am in Heroes Hall, San Fernando Pampanga.

Please be guided of the following simultaneous activities;

1. On the Spot Drawing Contest

Open to all Bulilit and Teen Health Workers.

Theme: "Sakit ay Agapan, Bakuna ang Panlaban"

Criteria	Points
Uniqueness/Originality	20 %
Impact	20 %
Quality of Work	20 %
Adherence to Theme	20 %
Clarity	20%
Total	100%

CASH PRIZES (ON SITE)		
Place	Bulilit	Teen
1 st	1,000	1,000
2 nd	800	800
3 rd	600	600

Each participant will be provided with crayons, pencils and illustration boards.

2. Cheer Dance Competition

Each group will consist of 15-20 certified bulilit and teen elementary/ high school students (those who received graduation certificates from June 2017 to Sept. 15, 2018 and will perform for 6 - 8 minutes.

Theme: "Sakit ay Agapan, Bakuna ang Panlaban"

Criteria	Points
Adherence to Theme	25 %
Rhythm/Lyrics	25 %
Execution	25 %
Overall Impact	15%
Costume	10%
Total	100%

CASH PRIZES		
Place	Bulilit	Teen
1st	4,000	4,000
2nd	3,500	3,500
3rd	2,500	2,500

3. Bulilit Group Poem Recitation

Each Group will be represented by 10 certified Bulilit Health Workers (those who received graduation certificates from June 2017 to Sept. 14, 2018) The Foundation will provide the Bulilit Health Workers' Poem as common contest piece at least one month before the competition.

Theme: "Sakit ay Agapan, Bakuna ang Panlaban"

Criteria	Points
Interpretation	30 %
Clarity	30%
Projection	20 %
Overall impact	20 %
Total	100 %

Place	Prizes
1st	3,500
2nd	2,700
3rd	2,000

4. 8th Fe Del Mundo Annual Bulilit/Teen Quiz Bee

Each component society will send 5 certified Bulilit or Teen Health Workers (those who received graduation certificates from June 2017 to Sept. 14, 2018) to take the written bulilit exam as part of the elimination round in the morning. During the final oral contest only 3 representatives per school will be allowed to join the other 2 will remain as alternate.

CASH PRIZES		
Place	Grade School	High School
1st	3,000	3,000
2nd	2,500	2,500
3rd	2,000	2,000

5. Video Presentation on Bulilit and Teen Health Workers Immunization Advocacy

Over-all objective: To create an advocacy on video for the community in line with our campaign.

Theme: “Sakit ay Agapan, Bakuna ang Panlaban”

Criteria	Points
Relevance to the theme	50 %
Impact (Creativity and Content)	30%
Originality	20 %
Total	100 %

Prize	5,000
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Please send the name of the contestants including, name of school and component society before Sept. 5, 2018.

All participants will be provided with free snacks and lunch.

All participants will receive certificate of appreciation from organizing committee.

For more details and inquires please call or text

Ms. Baby Piñgol-Gorospe – 0917 822 1357

Dr. Benito P. Atienza- 0917-504-9895

Thank you very much.

Yours truly,

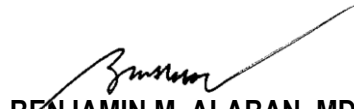


BENITO. P. ATIENZA, MD

PMA Vice-President

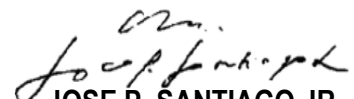
Founder/President Child (Bulilit) Health Workers Foundation

Noted by:



BENJAMIN M. ALABAN, MD

PMA Secretary-General



JOSE P. SANTIAGO JR., MD

PMA President